

## **WIRELESS NETWORK SYSTEM FOR EFFICIENTLY DELIVERING MULTIMEDIA MESSAGES**

### **BACKGROUND OF THE INVENTION**

5       The invention relates generally to wireless network communications, and more particularly to wireless network systems and methods for efficiently delivering multimedia messages.

10       Mobile terminals (e.g., mobile phones, PDAs, etc.) have become a popular means to communicate with other people. Messages in various forms, e.g., voice, text, data, graphics, audio, video, etc., can be sent and received via mobile terminals. As mobile terminals become more and more popular, numerous functions are added and enhanced. One such function is to allow multimedia messages to be communicated between mobile terminals. Multimedia messaging depends on high speed of transmission. With introduction of advanced wireless communications  
15 technologies, such as GPRS (General Packet Radio Service) and high speed 3G (Third Generation Mobile System) technologies, sending and receiving multimedia messages have become practical. In sending and receiving multimedia messages, several industry standards have been proposed. One such standard is the Multimedia Messaging Service (MMS), which is defined by the 3GPP (Third  
20 Generation Partnership Project) Technical Specifications: 3GPP TS 22.140, 3GPP TS 23.140 and 3GPP TS 26.140. This standard allows users to use mobile terminals that support the MMS standard, and web sites if the web server supports the MMS standard, to send and receive MMS messages via a MMS user agent in formatted text, graphics, photographic images, audio and video clips. A MMS user  
25 agent refers to an application residing on a user equipment (UE), a mobile station (MS) or mobile terminal or an external device that performs MMS-specific operations

on a user's behalf. Thus, a MMS user agent may be an application residing on a mobile phone or even a web server.

The MMS standard supports standard image formats such as GIF (Graphics Interchange Format) and JPEG (Joint Photographic Expert Group), video formats  
5 such as MPEG (Motion Pictures Experts Group) 4, and audio formats such as MP3 (MPEG-1 Audio Layer-3) and MIDI (Musical Instrument Digital Interface). Thus, video sequences, audio clips and high-quality images can be downloaded to the mobile terminals from WAP (Wireless Application Protocol) sites, transferred to the terminals via an attached accessory, such as a digital camera, or received as a  
10 MMS message. Photographs, audio and video clips may be stored in the mobile terminals for later use. MMS messages can also be sent either to another MMS-enabled mobile terminals or to an e-mail address.

FIG. 1 shows a MMS reference architecture 10 as defined by 3GPP (Third Generation Partnership Project), which is an organization that develops  
15 specifications for a 3G system. In FIG. 1, a MMS relay/server 20 is connected to various elements, including a billing system 32, MMS VAS (value added service) applications 34, MMS user databases 36, a HLR (home location register) 38, and a plurality of external servers 42 to 48 for providing functionalities such as E-mail, fax, SMS, etc. MMS relay/server 20 is also connected to a "foreign" MMS relay/server  
20 40, which is located in a MMSE (Multimedia Messaging Service Environment) different from the MMSE in which MMS relay/server 20 is located. A MMSE refers to a collection of MMS specific network elements under the control of a single administration and may include more than one MMS relay/server. Connection between MMS relays/servers 20 and 40 allows communications between a MMS  
25 user agent A in one MMSE and a MMS user agent in another MMSE.

FIG. 2 is a simplified diagram illustrating how a multimedia message (MM) is delivered between two MMS user agents within the same MMSE in a conventional way. A MMS user agent provides the following application layer functionalities: initiating delivery of a MM to another MMS user agent, retrieval of a MM, terminal

capability negotiation, and optionally MM composition, MM submission, and MM presentation, etc. A MMS relay/server, on the other hand, is responsible for providing storage, generating notifications and reports, and general handling of messages. A MMS relay/server also provides other functionalities such as  
5 generating charging data records (CDR) for billing purposes. In FIG. 2, a MMS user agent A can send a MM to another MMS user agent C and vice versa, via MMS relay/server 20. For example, a MMS user agent A can submit a MM to MMS relay/server 20 via WAP or TCP/IP. MM relay/server 20 will forward the MM to user agent C.

10 FIG. 3 is a simplified diagram illustrating how a MM is delivered between two MMS user agents located in two different MMSEs in a conventional way. As shown in FIG. 3, a MM user agent A can send a MM to MMS user agent B via MMS relay/server 20 via WAP or TCP/IP. MM relay/server 20 will forward the MM to user agent B via MM relay/server 40.

15 The conventional ways of delivering MMs between different user agents in the same or different MMSEs, as illustrated above, suffer from serious drawbacks. A main drawback is that it wastes valuable network resources, particularly with respect to MMS relay/servers since the MMS relay/servers are required to process and forward voluminous MMs exchanged among numerous MMS user agents. In  
20 other words, all the MMs sent to or pushed from a MMS user agent must go through at least one MMS relay/server. For example, the MMS relay/server will have to receive a MM from a MMS user agent and then forward the same message to another MMS user agent, even if the two MMS user agents are located in the same MMSE. Thus, at least two transactions are required, i.e., delivering a MM by a MMS  
25 user agent to a MMS relay/server and then forwarding the same MMS by a MMS relay/server to another MMS user agent. If the two MMS user agents are located in two different MMSEs, an additional transaction is required to transfer the MM from one MMS relay/server and another MMS relay/server. This will inevitably cause significant delays in delivering the MMs. Further, it requires high performance  
30 servers with a very large storage capacity since MMs are typically very large in size.

This will add considerable costs for the MMS service provider to deploy and maintain the network.

Therefore, there is a need to provide a wireless network system for efficiently delivering MMs that not only saves the valuable network resources, but also speeds  
5 up delivery of the MMs between two MMS user agents.

### SUMMARY OF THE INVENTION

The present invention provides a wireless network system that enables direct wireless delivery of a multimedia message from a first MMS user agent to a second MMS user agent.

10 In accordance with one embodiment of the invention, the wireless network system includes a MMS server that receives, from the first MMS user agent, a request to send a multimedia message to the second MMS user agent. The request includes an identification (ID) number of the second MMS user agent. From a core network, for example, the MMS server obtains an Internet address of the second  
15 MMS user agent based on the ID number of the second MMS user agent, if the ID number is not an Internet address of the second MMS user agent. Then the MMS server forwards the Internet address to the first MMS user agent to enable the first MMS user agent to wirelessly deliver the multimedia message directly to the second MMS user agent using the Internet address.

20 Therefore, by not involving a MMS server in delivering multimedia messages, a substantial amount of network resources is saved, and delivery speed of multimedia messages is significantly increased. As a result, the performance of the overall network system is greatly improved.

25 Other objects and attainments together with a fuller understanding of the invention will become apparent and appreciated by referring to the following description and claims taken in conjunction with the accompanying drawings.

## BRIEF DESCRIPTION OF THE DRAWINGS

The invention is explained in further detail, and by way of example, with reference to the accompanying drawings wherein:

5        FIG. 1 shows a MMS reference architecture as defined by 3GPP;

FIG. 2 is a simplified diagram illustrating how a MM is delivered between two MMS user agents within the same MMSE in a conventional way;

FIG. 3 is a simplified diagram illustrating how a MM is delivered between two MMS user agents located in two different MMSEs in a conventional way;

10       FIG. 4 is a simplified diagram showing a two-way wireless messaging system according to a first embodiment of the invention;

FIG. 5 shows how a recipient's IP address is resolved by using the recipient's MSISDN in the wireless network system in FIG. 4;

15       FIG. 6 is a simplified diagram showing a two-way wireless messaging system according to a second embodiment of the invention; and

FIG. 7 shows how a recipient's IP address is resolved by using the recipient's MSISDN in the wireless network system in FIG. 6.

Throughout the drawings, the same reference numerals indicate similar or corresponding features or functions.

## DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

FIG. 4 is a simplified diagram showing a two-way wireless messaging system 60 according to a first embodiment of the invention. In system 60, a MMS relay/server 20' serves two MMS user agents A and C (e.g., two mobile phones or one web site and one mobile phone) located within the same MMSE. By using peer-to-peer technology, MMS user agent A can directly deliver MM contents to MMS user agent C and vice versa, without going through MMS relay/server 20'. For MMS messaging, MMS relay/server 20' is involved only in the recipient's address resolution, billing and authentication. In this way, the network operator can save huge amount of network resources resulting in substantial savings, while may still be able to charge the same fees to MMS users.

To enable peer-to-peer delivery of MMs, several approaches are available. In a preferred embodiment of the invention, the IP (Internet Protocol) based packet switched wireless network system (e.g., IP based GPRS network system) is used, and the recipient's IP address is resolved by using its unique MSISDN (Mobile Station International ISDN Number), as illustrated in FIG. 5. For a mobile phone, its unique MSISDN is the associated telephone number. For wireless based web sites, their allocated IP addresses are used directly.

As shown in FIG. 5, an originating MMS user agent referred to as originator (e.g., MMS user agent A) sends a request to an originator MMS relay/server (e.g., MMS relay/server 20') to obtain the MSISDN of a receiving MMS user agent referred to as recipient (e.g., MMS user agent C) (step 102). Upon receiving the request from the originator, the MMS relay/server sends a request for the corresponding IMSI (International Mobile Subscriber Identity) address to the HLR (step 106), which stores the mapping table for MSISDN to IMSI. The IMSI address is used by the network system to uniquely identify a user agent and corresponds to the MSISDN on a one-to-one basis, as illustrated in Table 1. In response to the request, the HLR returns the IMSI address to the MMS relay/server (step 112).

Table 1: An exemplary format of the mapping table for IMSI to MSISDN

IMSI	MSISDN	Other Data
310-68-4451000	813-567-1234	...
310-68-4451001	813-567-4355	
310-68-4451002	813-567-8479	
...	...	

After receiving the IMSI address, the MMS relay/server sends a request with the IMSI address to the user databases or an internal table in the core network (e.g., in the GGSN (Gateway GPRS Support Node) or the HLR) in order to obtain the recipient's IP address (step 116). IP addresses corresponding to the IMSI of a wireless device may be configured in the user databases or internal table. If the IP address can be found for the recipient from the user databases or internal table, as illustrated in Table 2, the address will be returned to the MMS relay/server (step 122), which will forward it to the originator (step 126). After receiving the IP address, the originator can directly deliver the message contents to the recipient by using the known IP technology (step 132).

Table 2: An exemplary format of relevant portions of user databases/internal table

IP address	IMSI	Other data
172.31.1.2	310-68-4451000	...
172.31.1.3	310-68-4451001	
172.31.1.4	310-68-4451002	
...	...	

On the other hand, if no corresponding IP address is found for the recipient in the user database or the internal table, it may be because the recipient's terminal doesn't support the IP technology or because it is simply powered off. In such case, the MMS relay/server will inform the originator, and the originator will deliver the message contents in a conventional way.

In the above, the terminal capability negotiation for determining whether a specific standard (e.g., JPEG) is supported by the recipient would be based on the

Internet standard (e.g. CC/PP (Composite Capability/Preference Profiles)), and can follow the standard IP based MMS implementation. Further, the originator MMS relay/server can collect the billing information for sending the MM at the time of contacting the HLR and other network nodes for the information of recipient.

5

FIG. 6 is a simplified diagram showing a two-way wireless messaging system 150 according to a second embodiment of the invention. In system 150, MMS user agents A and B are respectively served by two MMS relays/servers 20' and 40' respectively located in MMSE's A and B. Preferably, the two MMSE's are connected to an IP network and operated by the same telecom operator to ensure that the same mechanism for IP address allocation is used. By using peer-to-peer technology, MMS user agent A can directly deliver MM contents to MMS user agent B and vice versa, without going through the two MMS relays/servers. Like the first embodiment in FIG. 4, for MMS messaging, MMS relays/servers 20' and 40' are involved only in the recipient's address resolution, billing and authentication. As a result, a huge amount of network resources can be saved with substantial savings. In the meantime, the network operator may still be able to charge the same fees to MMS users.

FIG. 7 shows how the recipient's IP address is resolved by using the recipient's MSISDN in the wireless network system illustrated in FIG. 6. In this case, the originator MMS relay/server relays all requests from the originator to the recipient (step 204), and relays all responses from the recipient MMS relay/server to the originator (step 224). All other steps are similar to the corresponding steps illustrated in FIG. 5. Therefore, for simplicity the detailed descriptions of these steps are omitted.

In the above, the embodiments of the invention are described in connection with a GPRS network system in which the network layer is based on the IP protocol. In fact, any wireless network system with a MMS implementation in which the underlying network layer is IP based can be used to implement the invention. Such



examples include IP based MMS implementation and WAP based MMS implementation on top of IP protocol. Since the 3G wireless network systems (e.g., CDMA2000, TD-SCDMA, WCDMA) will be based on the IP protocol, the 3G systems can also be used to implement the invention.

- 5           While the invention has been described in conjunction with specific embodiments, it is evident that many alternatives, modifications and variations will be apparent to those skilled in the art in light of the foregoing description. Accordingly, it is intended to embrace all such alternatives, modifications and variations as fall within the spirit and scope of the appended claims.

10